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TO THE CREATIVEMORNINGS TEAM

My colleagues have started calling out “Bingo!” anytime I reference CreativeMornings. I can’t blame them. Not a day goes by without me mentioning something about the brilliance of your work. From Tina Roth Eisenberg’s value of a heart-forward approach to community building in the workplace, to the continuity in branding between your online and in-person presence, to the ways in which you consistently inspire your volunteers to host such powerful events—I ask myself every day: HOW DO THEY DO IT?! I am in awe of how you do what you do, and I would be honored to learn from and to support you as your Partnerships Coordinator.

What I love most about CM is that speakers come from all backgrounds and disciplines—redefining what it means to live a creative life. The mission of my work with Karen Brennan at the Harvard Graduate School of Education’s Creative Computing Lab is similar: to support educators in cultivating their creative agency—to help adults remember the magic and wonder that stems from creative learning experiences—so that they can bring this magic to their students and fellow educators.

Currently, I serve as the Project Manager for the ScratchEd Meetups Network, which is a collection of over 2,000 educators who attend monthly professional learning events, centered around creative learning through computing. Every meetup is 100% free and is volunteer-led by educators who want to spread the word about creative computing. I thrive on building authentic and meaningful collaborations with our 50+ organizers. I feel lucky that part of my job involves talking to people everyday on Zoom or Slack about creative learning. If I were to join your team, I would love to bring this passion-fueled energy to all of my engagements and creations.

In addition to building relationships, I love using my design experience. I enjoy communicating information in playful, creative ways. The Meetup organizer guide is a key example of how I approach information sharing. To create this guide, I spent a summer thinking about form factors, illustration style, and information architecture. What do organizers need to know, and what is a fun, meaningful way of communicating that information? Could it be a deck of cards? A keychain? I brought dozens of “weird drafts” to the table and we landed on an illustrated, interactive workbook. Working with you, I would enjoy developing pitches, presentations and beyond in a way that combines creativity, imagination, and structure to support CM in achieving its goals.

To me, CM makes manifest what Seymour Papert refers to as the role of the educator: “to create the conditions for invention rather than provide ready-made knowledge.” Your events invite exploration rather than telling, so we are truly able to apply our takeaways to our own journeys. I would love to join you in striving to ignite the creative potential in all people.

Thank you for your time and for considering me for this wonderful role.

Warmly,
Alexa Kutler

MY JOKE

Please see attached extra video for joke!

SALARY

From my research, I know that someone in this role could make around \$65K. With my current experience of 5 years in relationship management and design at places like Harvard University and Haverford College, I would greatly appreciate being considered for the higher end of this range. In my current roles as a Project Manager and Designer, Teaching Fellow, and Proctor, I make ~\$67K and receive free room and board. Thank you for your consideration.